



n o r t h e r n c a l i f o r n i a
Center for Well-Being

Skate-a-Thon for Health



**Have you always dreamt of owning a team? Now's your chance!
Become a Skate-a-Thon Team Owner Today~**

Lead Sponsor (only one): \$3,000

- Lead Sponsor includes a large sign in the entry way of Cal Skate recognizing your company for providing all the roller skates for event participants and acknowledging your lead sponsorship.
- Your business name listed first on all Skate-a-Thon promotional material and t-shirts; your business name included on all mailings associated with event (newsletter, program, flyers, CWB website); and special mention of your business on event day.
- *15 of your friends skate free on event day.*

Team Owner: \$1500

- Team ownership includes your business name on all Skate-a-Thon promotional material and t-shirts; your business name included on all mailings associated with event (newsletter, program, flyers, CWB website); and special mention of your business on event day.
- *12 of your friends skate free on event day.*

Team Manager: \$1000

- Your business name included on all mailings associated with event (newsletter, program, flyers, CWB website); and special mention of your business on event day.
- *8 of your friends skate free on event day.*

Team Cheerleader: \$500

- Special mention of your business on event day and your business name listed in the program.
- *4 of your friends skate free on event day.*

The CWB is a 501(c)3 non-profit providing chronic disease management and health education services to Sonoma County residents. ► **In 2011, over 45% of our client-base received free or sliding scale services at the Center. All proceeds of this fundraiser will benefit the Center for Well-Being's childhood obesity prevention programs and help to off-set the costs of free and low-cost programs offered at the Center.**

To learn more about our community health programs visit our website at www.norcalwellbeing.org
or call 707-575-6043. **Thank you for your support.**